YOUTH-FUL-GUIDES

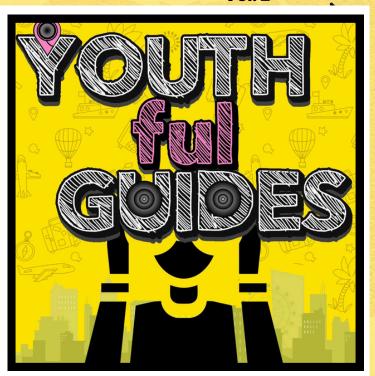
# NEWSLETTER

Vol. 2

#### From Plans to Progress: YOUTHful-GUIDES Reaches New Heights

The YOUTH-ful-GUIDES project is in full motion! In this second edition, we're thrilled to share some exciting milestones — from the launch of our interactive app to the completion of all training materials by our partners in Greece, Spain, and Lithuania. INERCIA Digital has already completed its local training phase and awareness events, while FM-EPICHEIREIN has successfully hosted its recruitment campaign and selected its young guides. Meanwhile, Tavo Europa is gearing up for its local activities with enthusiasm and drive.

Get ready to dive into how young people across Europe are embracing sustainability, culture, and digital tools — and see what's next in their journey to become the eco-conscious guides of tomorrow!



### Training Materials Are Now Live!

Our YOUTH-ful-GUIDES training materials are now complete and ready to explore! All three partner countries — Greece, Spain, and Lithuania — have developed localized versions of the educational program, offering young participants practical knowledge in sustainable tourism, cultural heritage, and digital tools.

Each version reflects the unique identity and needs of the local context while staying true to the project's mission: empowering youth to become confident and eco-conscious cultural guides. The materials are interactive, accessible, and packed with insights to help young guides thrive in real-world settings.

Dive into the materials <u>here!</u>



#### The YOUTH-ful-GUIDES App Has Launched!

We're excited to announce the official launch of the YOUTH-ful-GUIDES App — your digital gateway to youth-led, eco-conscious cultural experiences! Built to connect young guides with travelers and communities, the app allows users to create personalized itineraries, share local stories, and promote sustainable tourism.

Whether you're a guide ready to showcase your region or a curious traveler eager to explore through a fresh perspective, the app is your essential companion.

Register now and create your guide profile to join a growing network of youth ambassadors promoting local heritage in a responsible and engaging way.

Explore the app & sign up here!









#### Spotlight on Spain: Inercia Digital Empowers Young Guides

Inercia Digital kicked off the project with great momentum by organizing major awareness events at the end of 2024, successfully attracting enthusiastic youth and forming their national guide team. With the participants selected, Spain has already completed its local training program, becoming the first partner to reach this important milestone!

The YOUTH-ful-GUIDES training courses in Spain performed by Inercia Digital have been a great success, both in face-to-face and online formats! \* Thanks to the active participation of youth learners and the use of innovative methodologies, the experience has been enriching and transformative.

The second edition, specially mentioned for the collaboration with @arqueohuelva and @uhu, focused on essential topics such as the role of the guide, ethics, sustainability, and especially the value and promotion of local heritage. Participants also explored the use of technology through the YOUTHFULGUIDES APP, an interactive tool designed to foster responsible tourism.

<u>Check the full article here!</u> Together, we're building a greener, more connected future rooted in local culture!

#### Lithuania Gets Ready!

Tavo Europa is gearing up to kick off the YOUTH-ful-GUIDES training in Vilnius! The awareness campaign is already live, calling on young people aged 16 to 30 to join a free Erasmus+ program focused on guiding, sustainability, and digital innovation.

The training sessions will begin soon, and interest is growing fast among youth eager to explore their city in a whole new way.

Read the full article and apply <u>here!</u>

## Exploring & Inspiring: Awareness Event in Greece

In Xanthi, FM-EPICHEIREIN kicked off the YOUTH-ful-GUIDES project with a unique awareness event that blended nature, culture, and inspiration. The day began with a hike along the Kosynthos river trails, continued through the Old Town, and ended at our offices — where young participants got their first real taste of what it means to be a guide!

An experienced local guide shared stories and tips, while participants observed, reflected, and even shared their favorite moments in a creative mini-challenge. We wrapped up with a fun quiz and an invitation to join the upcoming training.

Participant selection is now in progress!

Read more about the experience <u>here!</u>

#### Stay Connected with YOUTH-ful-GUIDES!

Got questions? Reach us at youthfulguides@gmail.com.

Follow us for updates, news, and training opportunities!

Website: youthfulguides.eu

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